

2023 SPECIAL REPORT

CPA Practice Advisor

2023 Readers' Choice Awards:
The Readers Have Voted!

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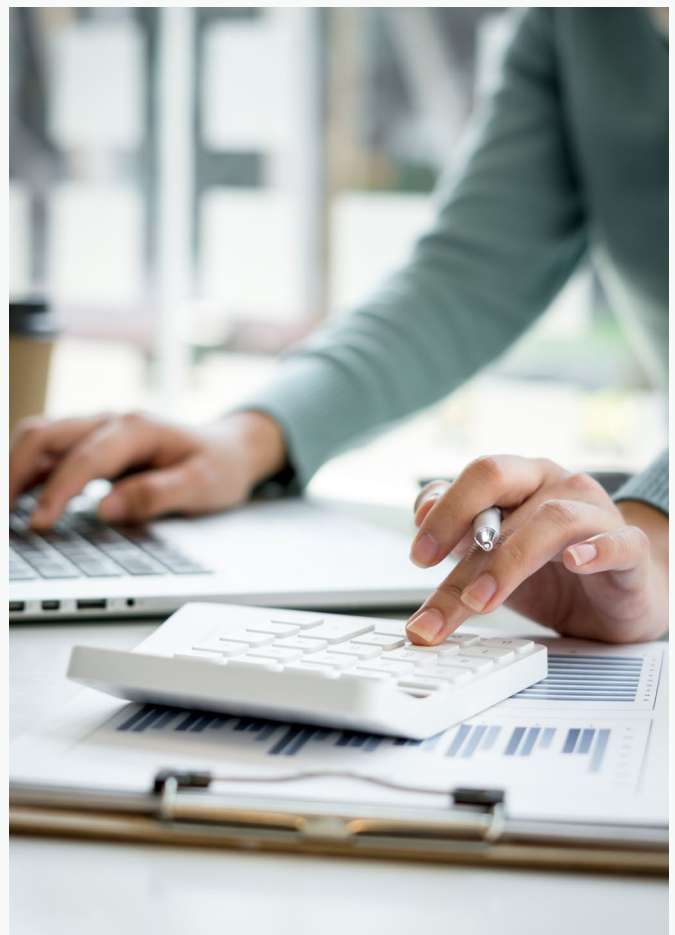
THE READERS HAVE VOTED!

By Isaac O'Bannon, CPA Practice Advisor Managing Editor

While the economy and supply chains may still have some hiccups related to the end of the pandemic, one thing is clear: The demand for the services of accounting, finance, and tax professionals is growing. Unfortunately, there's also a [“critical talent shortage,”](#) says Tom Hood, CPA, executive vice president of business engagement and growth with the AICPA.

During the pandemic and since, however, accounting professionals and firms have implemented many new technologies that are helping them provide more and better client services, even with fewer staff. These productivity-enhancing tools, some boasting advanced automation routines, machine learning, and artificial intelligence capabilities, are leading to more efficient workflows in firms, as well as within client organizations, which is streamlining many once-tedious or time-consuming processes.

Now in their 19th year, CPA Practice Advisor Readers' Choice Awards give our readers, most of whom are tax and accounting professionals in public practice or in corporate roles, a way to spotlight the technologies they've found to be most useful in running their practices or helping them provide services to clients, in addition to client-side systems that may help streamline the relationship with the firm. Categories for this year's awards range from online tax, research, and accounting systems, to remote engagement, practice management, document automation, workflow tools, apps for collaboration, mobile productivity, and more. And yes, office hardware such as printers, scanners, and other devices still remain an integral component for successful practices, even as they become more digitized.



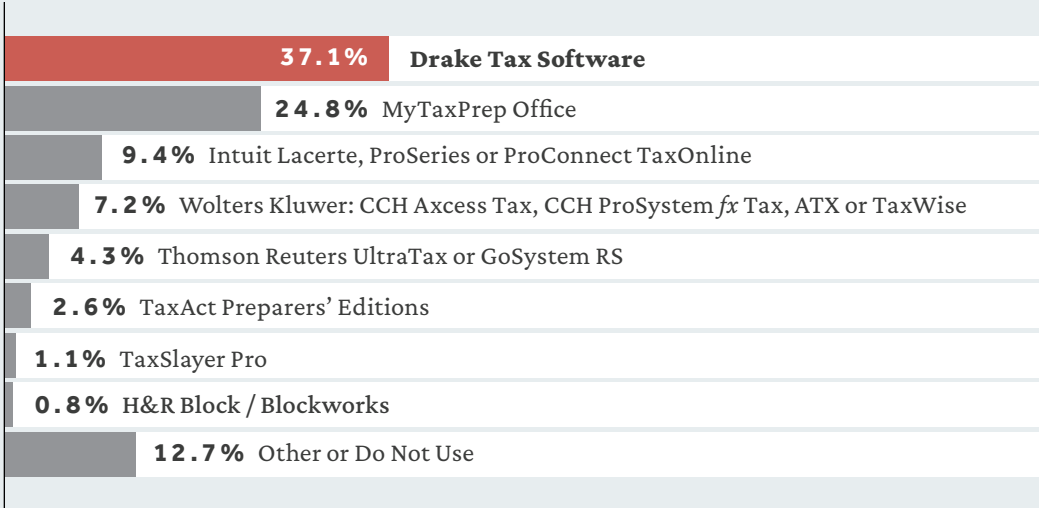
The Readers' Choice awards also give professionals the chance to see which technologies and workflow systems their peers are using and trust, which can help them build more efficient and profitable workflows for their own practice. We thank the more than 5,000 professionals who participated in voting this year. And now, the results are in:

IN-FIRM TECHNOLOGIES

FEDERAL/STATE INCOME TAX PREPARATION

Insight: As has been true in every year of voting, the tax prep system category is always the most voted-on, with nearly all respondents selecting a preferred system. Also in keeping with recent years, Drake Software continues to inspire the users of its tax prep, planning, management and other systems to vote in high numbers. The result: Drake wins this category again this year, showing the loyalty many professionals have for this company's tax systems.

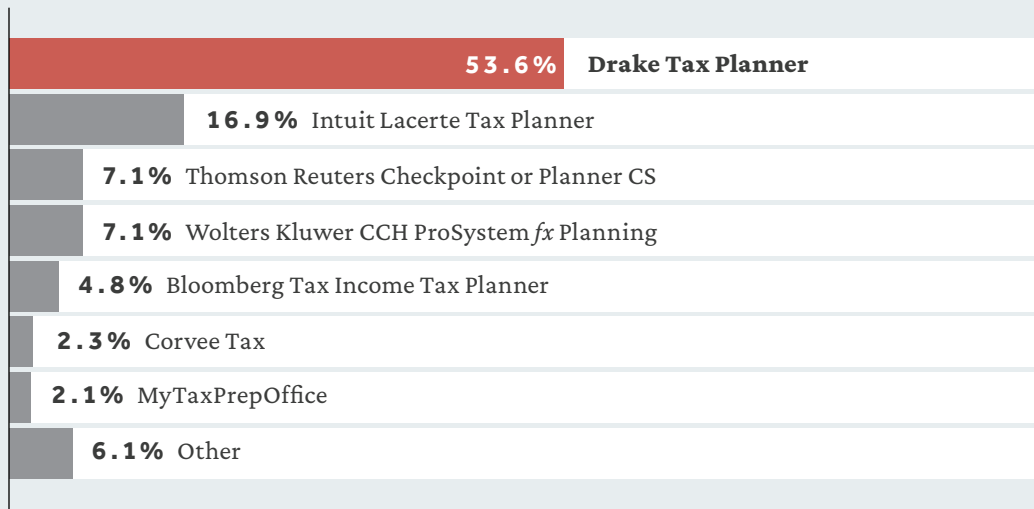
WINNER: Drake Tax Software (37.1%)



TAX PLANNING SYSTEMS

Insight: Major tax law changes seem to be an almost annual occurrence, which can make tax planning a challenge, especially for higher net worth clients, or those planning major life events. But even basic tax planning can make a big difference in reducing future tax liability. This makes having a reliable tax planning system that can look forward several years a valuable addition to a practice. Drake Software’s supporters turned out in full-force once again to cast their votes. Only about half of our 5,200+ voters reporting using a planning system, but of those who did, the voting results are:

WINNER: Drake Tax Planner (53.6%)



SPECIALTY SYSTEMS & TAX PREP TOOLS

Insight: Sometimes a professional tax preparation system still lacks a few specific functions, such as for niche industries, less common returns, or for certain firm workflow preferences. We call these tools that fill in the gaps or help increase your firm productivity, “specialty systems.”

WINNER: QuickBooks Self-Employed (26.7%)

Runners Up:

- GruntWorx (20%)
- CCH Access and ProSystem fx Products (Wolters Kluwer) (14.2%)
- Canopy Tax Resolution Services (6.4%)
- SafeSend Returns (5.6%)
- Thomson Reuters UltraTax CS Source Document Processing (4.3%)
- SurePrep 1040SCAN & TaxCaddy (3%)
- Taxfyle (1.4%)
- Sageworks E-Tax Return Reader (1.3%)
- DynaTax (1.1%)
- Bloomberg Tax 709 & 706 Preparer (0.3%)
- Other (15.7%)

TAX & ACCOUNTING RESEARCH SYSTEMS

Insight: Knowing what you don't know, but knowing where (and how) to find the answers is a critical skill, and much better for client returns, since clients often don't know what they don't know (when it comes to taxation), and also don't know where (or how) to search. This makes a reliable tax research utility powerful and valuable to a tax professional. Comprehensive research systems should include primary source material such as the federal tax code and state tax laws, as well as tax court rulings and expert analysis of these materials. Some of the available tax research systems can even integrate with tax preparation systems, while others are used separately, but alongside. About 35% of our readers voted in this category, and voters were allowed to vote for multiple products (and therefore, results total over 100%).

WINNER: TheTaxBook – Tax Materials Inc. (56.3%)

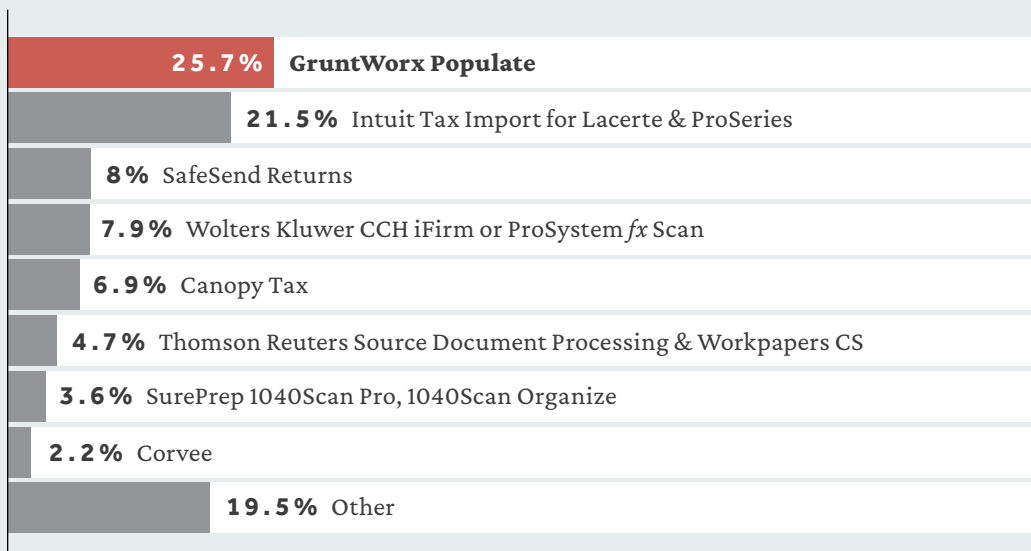
Runners Up:

- Thomson Reuters Checkpoint or QuickFinder Tax Handbooks (23.4%)
- Intuit ProSeries/Lacerte Tax Research or ProLine (11.9%)
- CCH IntelliConnect or Accounting Research Manager (Wolters Kluwer) (8.5%)
- TaxSpeaker (6.1%)
- Parker Tax Pro Library (6%)
- Bloomberg Tax or Financial (5.4%)
- Tax Talk Today (4%)

TAX DOCUMENT AUTOMATION

Insight: Automation has been one of the core concepts in driving greater productivity at tax and accounting firms, helping them do more with less, by streamlining many functions, including data entry. When the source documents are scanned, the systems identify the data and automatically populate client returns with it. Many of these systems also prepare digital workpapers.

WINNER: GruntWorx Populate (25.7%)





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SALES & USE TAX PREPARATION

Insight: Sales taxes have been steadily growing more complex, and in the wake of the Wayfair ruling and states getting more aggressive in sales tax audits, these services are in greater demand by clients. While the simplest of retailers can still get by using state websites, those with even a few sales outside of their home jurisdiction can quickly find themselves in murky waters. About 40% of our 5,000+ voters cited use of such systems, but most (apx. 60%) of those say they rely on the sales tax functions within their accounting system, or report client sales via their state's website. Of those who chose a specialized system, which often includes much more detailed tax holidays and matrices, the following systems scored best. Voters were allowed to select more than one, so we are reporting the rankings only, not the percentages:

WINNER: Avalara AvaTax, Avalara Returns

Runners Up:

2. CCH Wolters Kluwer (SureTax/SalesTaxOffice)
3. CFS Tax Software
4. eFileSalesTax.com
5. Bloomberg Tax Sales Tax Rates
6. Thomson Reuters ONESource Indirect Tax
7. TaxJar
8. Sovos Tax Solutions
9. Vertex Inc.



SALES & USE TAX EXEMPTION CERTIFICATE MANAGEMENT

Insight: One of the highest sales tax audit risks (after non-compliance) involves management of exemption certificates. Businesses that occasionally or routinely make sales to purchasers who are exempted from sales taxes must maintain a record of these certificates and ensure they are up-to-date. Although most firms in our survey did not express a preference or personal use with these products, those who did voted as follows:

WINNER: Thomson Reuters ONESOURCE (35.2%)

Runners Up:

- Avalara CertCapture (22.8%)
- Vertex Inc. Exemption Certificate Manager (13.8%)
- Sovos Tax Solutions (11%)
- Other (17.2%)

ACCOUNTING WRITE-UP SYSTEMS

Insight: While online accounting systems have changed how many professionals think about write-up, the basics are still the same: Periodically reconciling a business' bookkeeping to ensure accuracy is an essential function in financial management and fraud prevention.

WINNER: Intuit QuickBooks Accountant (52.5%)

Runners Up:

- Drake Accounting (20.6%)
- Thomson Reuters Accounting CS (4.3%)
- Sage Intacct or Sage One (3.8%)
- Xero (2.8%)
- Client Accounting Suite (Wolters Kluwer) (2.4%)
- AccountantsWorld by IRIS Accounting Power (2.2%)
- AccountingSuite (2%)
- PC Software Accounting Inc. (1.1%)
- CYMA Systems (0.8%)
- Visual Bookkeeper (0.6%)
- LeaseCrunch (0.4%)
- UBCC Real Time Accounting (0.1%)
- Other (6.4%)

AUDIT ENGAGEMENT TOOLS

Insight: Cloud, automation and remote technologies have greatly increased audit efficiency and accuracy, and the result is that engagements no longer take weeks or months to conduct. Voters were allowed to select more than one, so totals exceed 100%.

WINNER: AuditFile (31%)

Runners Up:

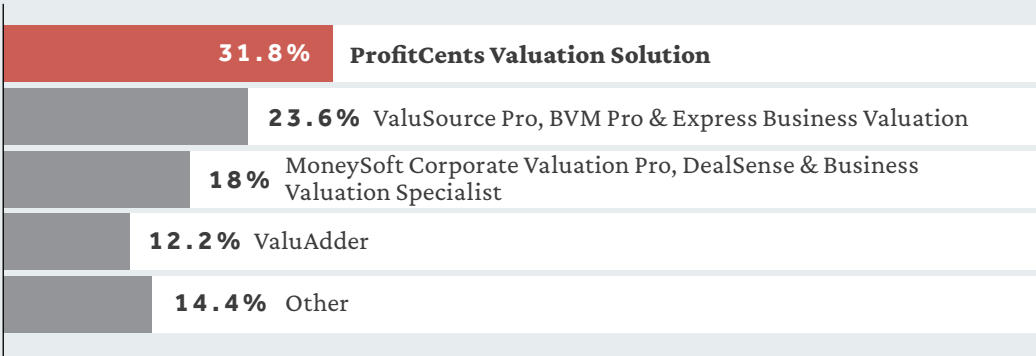
- Thomson Reuters: Workpapers CS, AdvanceFlow or Checkpoint SMART Audit Suite (15.9%)
- CCH ProSystem *fx* Knowledge Coach, CCH ProSystem *fx* Engagement, CCH Accounting Research Manager or CCH Audit Accelerator (13.4%)
- Audit Confirmations (7.7%)
- CaseWare IDEA (6%)
- Audit Dashboard Automated PBC (5.6%)
- Suralink (5.6%)
- Confirmation.com (5.1%)
- Capital Confirmation (3.6%)
- Teammate Analytics (2.6%)
- OnPoint PCR (2.4%)
- Wiley Advantage Audit (2%)
- Rivio Clearinghouse (1.7%)
- Other (13.3%)



BUSINESS VALUATION

Insight: Business valuation is often necessary during ownership transfers, divorce litigation, and family wealth planning. Although a small niche, about 10% of our voters had a preference in this category.

WINNER: ProfitCents Valuation Solution (formerly SageWorks) (31.8%)



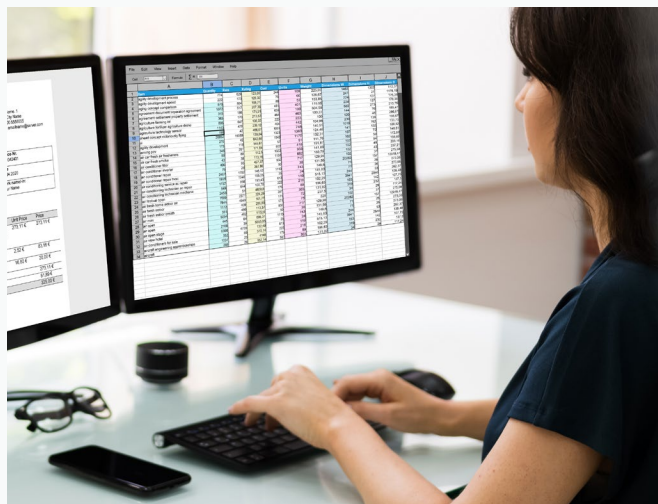
FIXED ASSET MANAGEMENT

Insight: Fixed asset management straddles the line between being an accounting and a tax function. Tracking and maintaining the location and condition of assets is one part, and properly depreciating them using appropriate treatments is the other. As states get more aggressive on tax collections, property tax assessors will likely become more vigilant as well, so strong asset management is a must-have.

WINNER: Intuit ProSeries Fixed Asset Manager (28%)

Runners Up:

- Thomson Reuters Fixed Assets CS (19%)
- CCH Fixed Assets Manager or CCH ProSystem fx Fixed Assets (10.5%)
- Sage FAS Asset Accounting (9%)
- Bloomberg Tax Fixed Assets (6.6%)
- Pro-Ware Asset Keeper (5.7%)
- MultiView Asset Management (2.4%)
- Open Systems (2.3%)
- Real Asset Management Inc. (2.3%)
- Wasp Barcode Technologies (0.8%)
- Other (13.4 %)



PAYROLL

Insight: There are dozens of payroll systems on the market, but not all provide accounting firm modules for managing multiple clients, or at least accountant access to reporting tools. These awards and our reviews focus on those systems that can be beneficial to accounting firms or their interactions with clients, even if the client manages data entry and the firm is in more of a review and oversight role.

WINNER: QuickBooks Payroll – by Intuit* (29.7%)

Runners Up:

- ADP Payroll Solutions (15.3%)
- Drake Accounting (13.4%)
- Paychex (7.7%)
- Gusto Payroll (6.9%)
- AccountantsWorld by IRIS Payroll Relief (2.4%)
- Sage 50 (2.3%)
- Thomson Reuters Accounting CS Payroll or myPay (2.1%)
- Patriot Software (1.8%)
- AMS 1099-Etc Payroll (1.8%)
- CFS (1.4%)
- CheckMark Payroll (1%)
- PayCom (0.8%)
- OnPay (0.8%)
- Other: (12.6%)

* QuickBooks Payroll – by Intuit includes QuickBooks Online Self Service Payroll, QuickBooks Online Full Service Payroll, QuickBooks Desktop Enhanced Payroll, and QuickBooks Desktop Assisted Payroll.





1099/W-2 COMPLIANCE

Insight: Professional W-2 and 1099 systems allow firms to manage the year-end payroll and contractor reporting requirements for multiple clients, and include functions for filing and distributing wage forms, and helping to eliminate much of the work required to process hundreds or thousands of forms each season. About 55% of our voters reported using a professional wage reporting system.

WINNER: Drake Accounting (22.5%)

Runners Up:

- eFile4Biz (7.3%)
- Track 1099 (5.6%)
- Intuit QuickBooks (5.2%)
- 1099 Pro (5%)
- WoltersKluwer W2/1099 (4.1%)
- AMS 1099-Etc (3.7%)
- W2 Mate (Real Business Solutions (3.7%)
- CFS (3.6%)
- Greatland Yearli (3.4%)
- Thomson Reuters Accounting CS Payroll Compliance (3.3%)
- AccountantsWorld by IRIS ATF Payroll (2.7%)
- EagleView (2.7%)
- Payroll Compliance Reporting (Wolters Kluwer) (1.7%)
- Tenenz Laser Link/TFP (1.4%)
- American Riviera Magtax (1%)
- Convey Compliance (0.9%)
- FormMagic – Tax-Mate (0.7%)
- EG Systems W2/1099 Filer (0.5%)
- Spokane Computer MAG-FILER (0.3%)
- Other (20.7%)

TIME & BILLING

Insight: Even firms that don't bill by the hour can find time and billing management systems to be a valuable addition, helping them better manage staff and firm resources more profitably, increase efficiency, and identify bottlenecks in workflow. Multiple selections were allowed, thus resulting in a total of over 100%.

WINNER: QuickBooks Time (formerly TSheets) (53.3%)

Runners Up:

- BILL (formerly Bill.com) (12.7%)
- Canopy Practice Management (7.4%)
- Sage Timeslips (7.4%)
- TPS Software (6.3%)
- CPACHarge by AffiniPay (6.1%)
- AccountantsWorld by IRIS Practice Relief (5.6%)
- OfficeTools by CARET (formerly AbacusNext) (4.2%)
- BigTime IQ (3.4%)
- Bill4Time (3.3%)
- PracticeEngine (2.6%)
- BQE Software (2.5%)
- CCH Access Practice, iFirm Practice Manager or ProSystem fx (Wolters Kluwer) (2.3%)
- Mango Practice Management (2.3%)
- ClockShark (2.2%)
- Thomson Reuters Practice CS (2%)
- Chrometa (1.6%)

PRACTICE MANAGEMENT

Insight: We differentiate practice management from time management systems as those with more extensive functions for managing firm productivity and workflow management, automation of tasks, and record maintenance.

WINNER: OfficeTools by CARET (formerly AbacusNext) (12.6%)

Runners Up:

- Thomson Reuters Practice CS (12.2%)
- CCH Axxess Practice, CCH iFirm Practice Manager, CCH ProSystem fx (11.8%)
- TaxDome (11.1%)
- Canopy Tax Practice Management (9.1%)
- ClientWhys/TaxBuzz.com (6%)
- TaxWorkFlow (4.1%)
- Financial Cents (3.9%)
- Karbon Workflow Management (3.8%)
- XCM Workflow (2.7%)
- Mango Practice Management (2.2%)
- BQE Software BQE Core or Core AI (2%)
- Commercial Logic APS (1.8%)
- Deltek Maconomy (1.4%)
- Credenza Software (1.2%)
- Tenrox (0.9%)
- Other (13.2%)

ONLINE INVOICING/BILL PAYMENT SOLUTIONS

Insight: Online invoicing and bill payment systems can help streamline AP and AR, reducing cashflow logjams. Voters were allowed to select more than one, so totals exceed 100%.

WINNER: Intuit Payments (35.8%)

Runners Up:

- PayPal (15.9%)
- BILL (formerly Bill.com) (8.9%)
- CPACHarge by Affinipay (7.4%)
- Invoiced (6%)
- Bill & Pay (5.4%)
- OfficeTools by CARET (formerly AbacusNext) (4.8%)
- Xero (3.6%)
- Zoho Books (2.8%)
- Sage Payments (2.7%)
- FreshBooks (2.2%)
- BizPayO (1.9%)
- CorPay (1.5%)
- CollBox (1.2%)
- Dext (formerly ReceiptBank) (1.2%)
- Other (21.7%)

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CLIENT PORTALS

Insight: Your firm better not be sending identifying client information via email. But even for invoices that may not expose such info, having them remotely accessible to clients in a firm portal not only helps protect the data, it makes it easier for clients to access the invoices and even pay them online. Along with being able to view or upload tax documents, financials, or other files, portals just make sense for modern firms.

WINNER: Drake Software Drake Portals (35.6%)

Runners Up:

- DropBox (8.5%)
- Citrix ShareFile (5.4%)
- TaxDome (5.1%)
- CCH Axxess Portal / CCH ProSystem fx Portal / CCH iFirm or XCM Solutions (3.7%)
- Canopy (3.1%)
- MyTaxPrep Office (3.1%)
- SafeSend Returns/Exchange (3.1%)
- CPASiteSolutions (3.1%)
- SmartVault (2.7%)
- Thomson Reuters NetClient CS Portals or Onvio (2.6%)
- ClientWhys/TaxBuzz.com (2.2%)
- OfficeTools Client Portal from CARET (*formerly AbacusNext*) (1.9%)
- Verifyle (1.9%)
- AccountantsWorld by IRIS CyberCabinet (1.9%)
- Suralink (1.8%)
- Box (1.5%)
- Audit Dashboard (1%)
- eFileCabinet SecureDrawer (1%)
- Doc.IT by IRIS Web Client Portal (0.7%)
- XCMportal (0.4%)
- Mango Practice Management (*formerly ImagineTime*) (0.4%)
- Huddle (0.3%)
- File Genius (0.2%)
- FileThisPro (0.2%)
- Other (8.6%)

DOCUMENT MANAGEMENT & DOCUMENT STORAGE

Insight: Document management and storage has different meanings to different professionals, but management systems often offer more control over scheduling, document retention functions, and integration abilities.

WINNER: Drake Document Manager (46.1%)

Runners Up:

- Intuit ProSeries & Lacerte DMS (7.4%)
- Thomson Reuters FileCabinet CS/GoFileRoom (6.3%)
- TaxDome (5%)
- CCH Axxess Document or CCH ProSystem fx Document (4.6%)
- eFileCabinet (2.7%)
- SmartVault Document Storage (2.6%)
- Suralink (2.2%)
- ClientWhys/TaxBuzz.com (2%)
- MyTaxPrepOffice (1.8%)
- Doc.IT by IRIS – Doc.IT DM (1.7%)
- AccountantsWorld by IRIS Cloud Cabinet (1.6%)
- Cabinet SAFE CLOUD (1.2%)
- OfficeTools Workspace by CARET (*formerly AbacusNext*) (1%)
- Canopy (1%)
- DropBox (0.8%)
- FileCenter (0.8%)
- Conarc iChannel (0.8%)
- PaperlessPLUS (ATX) (0.6%)
- DocuLex (0.3%)
- Personable (0.2%)
- Other (9.3%)

OTHER DOCUMENT MANAGEMENT TOOLS

Insight: Sometimes professionals need special tools that work with a scanner or work with a document management system directly for functions including OCR. Voters were allowed to select more than one, so totals exceed 100%.

WINNER: Fujitsu (31.3%)

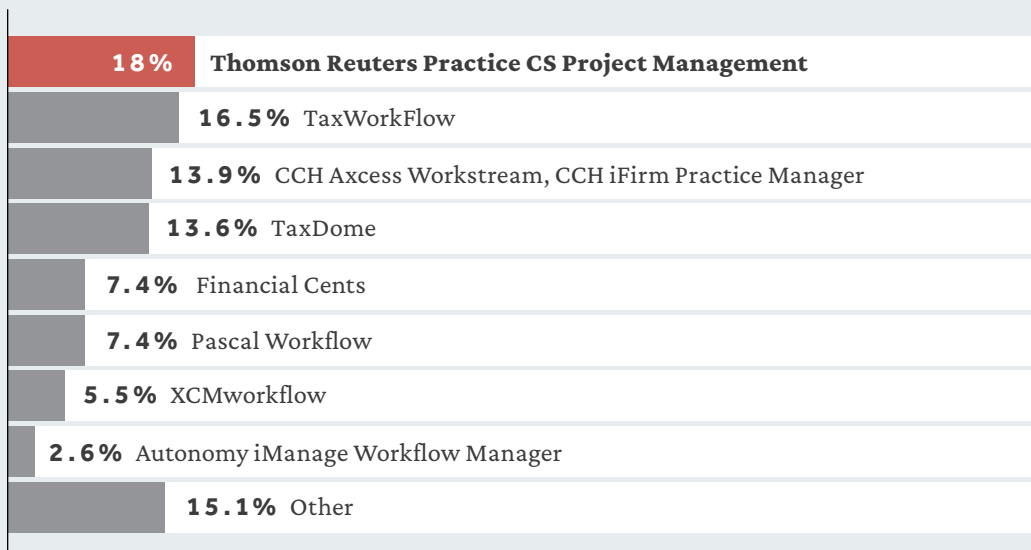
Runners Up:

- HP (29.6%)
- Canon (16.1%)
- SafeSend TicTie Calculate (*formerly cPaperless*) (11.8%)
- Nuance (5.9%)
- Kofax (5.2%)
- ABBYY (4.5%)

COMPREHENSIVE FIRM WORKFLOW SYSTEMS

Insight: This category is divided into two groups: Comprehensive Workflow, and Other Workflow Tools (see page 15), which are designed for aiding in specific tasks and engagements and for smaller firms.

WINNER: Thomson Reuters Practice CS Project Management (18%)





OTHER WORKFLOW TOOLS

Voters were allowed to select more than one, so totals exceed 100%.

WINNER: GruntWorx (22.2%)

Runners Up:

- Intuit Tax Import or DMS for Lacerte and ProSeries (11.3%)
- OfficeTools WorkSpace by CARET (*formerly AbacusNext*) (10.3%)
- Various CCH del Systems (9.7%)
- Citrix ShareFile for Accountants (8.7%)
- BILL (*formerly Bill.com*) (7.8%)
- Thomson Reuters GoFileRoom/Practice CS/Workpapers CS (7.1%)
- Canopy (6.6%)
- Expensify (4.9%)
- TaxDome (4.5%)
- eFileCabinet (3.9%)
- SmartVault (3.6%)
- Suralink (3.5%)
- Audit Dashboard (3.5%)
- Doc.IT by IRIS (3%)
- Karbon Workflow Management (2.5%)
- SurePrep (2.4%)
- Cabinet NG (1.5%)
- Tallie (0.5%)
- Other (13.9%)

WEBSITE BUILDERS & SERVICES FOR ACCOUNTING FIRMS

Insight: There are several website services and tools that make it easy and affordable to create a firm website and keep it up-to-date. Options range from doing most of the work yourself with a variety of templates, to solutions where the vendor does all the work you want them to do.

WINNER: Drake Software SiteDart Website Services (19.8%)

Runners Up:

- GetNetSet (12.8%)
- CPA Site Solutions from ProSites (11%)
- CountingWorks/ClientWhys/TaxBuzz (6%)
- CCH SiteBuilder (5.7%)
- Thomson Reuters Web Builder CS (5.1%)
- Build Your Firm (4.8%)
- AccountantsWorld by IRIS Website Relief (4.1%)
- CPASites.com (3.9%)
- Rootworks (2.7%)
- Tenenz AFSB or Integer (2.7%)
- GoDaddy (2.6%)
- Wix (1.8%)
- TaxDome (1.6%)
- Network Management Group (NMG) WebCare (1.3%)
- Other (14.1%)

FAVORITE CPE PROVIDER

Insight: Got CPE? Well, there are many ways to earn it these days, and it is little surprise that professionals increasingly turn to online options.

WINNER: Drake CPE (15.9%)

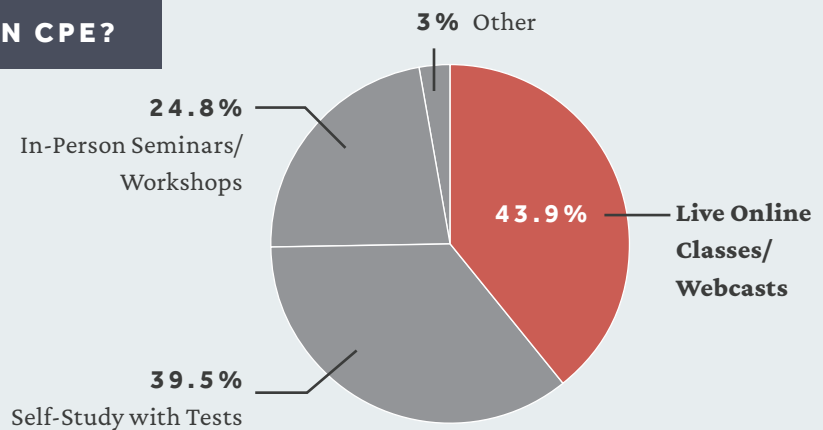
Runners Up:

- CPAAcademy.org (13.5%)
- CPA Practice Advisor (9.5%)
- AICPA (9%)
- MyCPEwebinars (6%)
- Surgent CPE (4.8%)
- NATP (3.4%)
- Canopy Tax CPE (3%)
- TaxSpeaker (2.5%)
- NASBA (2%)
- Becker CPE (1.8%)
- TheTaxBook (1.4%)
- Sequoia (1.3%)
- Spidell (1%)
- Thomson Reuters Checkpoint (1%)
- IRS (0.9%)
- Other (23%)

HOW DO YOU PREFER TO EARN CPE?

Insight: Online CPE might be growing in preference, but there are clearly still many professionals who prefer other methods. Voters could choose more than one.

WINNER: Live Online Classes/ Webcasts (43.9%)



WHICH CONFERENCES DO YOU ATTEND?

Insight: Many state society conferences are listed in the “other” category. Many respondents chose more than one event.

WINNER: QuickBooks Connect (14.4%)

Runners Up:

- XeroCon (7.2%)
- AICPA ENGAGE (Las Vegas) (5.2%)
- NAEA National Conference (4.8%)
- Digital CPA (3.7%)
- CCH Connections (3.7%)
- IRS conferences/forums (3.7%)
- Thomson Reuters Synergy (3%)
- NATP (2.8%)
- Sage Intacct/Summit (2.6%)
- FICPA Florida Show (1.8%)
- Scaling New Heights (1.7%)
- ICPAS Summit (Chicago) (1.6%)
- Drake UserCon (1.6%)
- NJCPA (1.5%)
- Avalara CRUSH (1.2%)
- Other (39.5%)

SMALL BUSINESS ACCOUNTING SYSTEMS

Insight: QuickBooks is still the choice of most small businesses, with a dominating market share in several client-side technology categories.

SMALL BUSINESS ACCOUNTING – INSTALLED PROGRAMS

WINNER: Intuit QuickBooks Desktop (77.2%)

Runners Up:

- Sage One, Sage 50 or Sage ERP (5.7%)
- PC Software Accounting Inc. (3.1%)
- Cougar Mountain Denali (1.8%)
- A-Systems Visual Bookkeeper (1.6%)
- CheckMark Software MultiLedger (1.6%)
- Acclivity (1.2%)
- RealEasyBooks (0.9%)
- Drake Accounting (0.8%)
- MyTaxPrepOffice (0.8%)
- Red Wing Software CenterPoint (0.6%)
- TaxDome (0.4%)
- Other (4.3%)

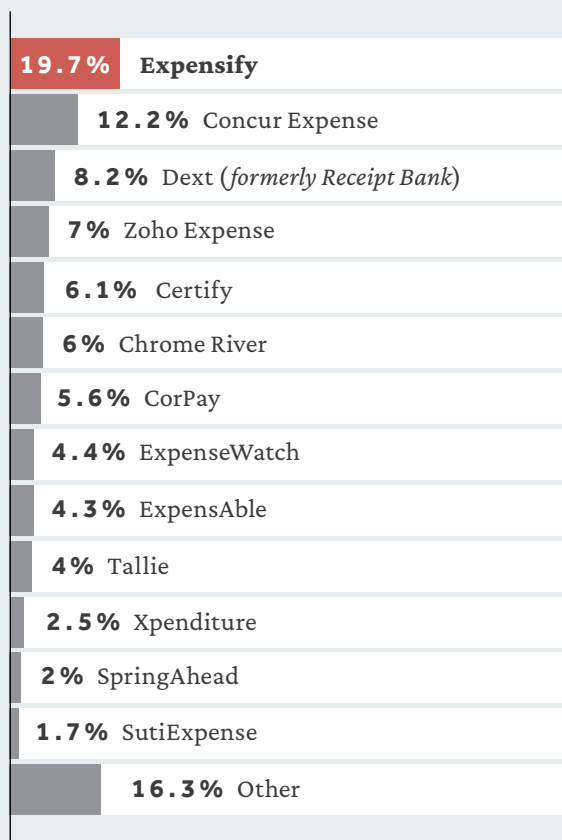
ONLINE SMALL BUSINESS ACCOUNTING

WINNER: Intuit QuickBooks Online/Online Accountant (69.9%)

69.9%	Intuit QuickBooks Online/Online Accountant
3.9%	Xero
2.6%	AccountantsWorld by IRIS Accounting Power
2.6%	Sage Intacct
2.4%	Sage One
2.4%	FreshBooks
2.2%	Thomson Reuters OnBalance, Client CS, CS Client Access
1.8%	Wave – By H&R Block
1.7%	NetSuite
1.6%	Zoho Books
1.2%	Kashoo
1%	KPMG Spark
0.8%	BizAutomation.com
0.5%	Sage 50
0.4%	OnBalance Express (Thomson Reuters)
0.4%	AccountingSuite
0.3%	Workful
4.3%	Other

EXPENSE & TRAVEL MANAGEMENT SOLUTION

WINNER: Expensify (19.7%)



RETAIL ACCOUNTING/ POINT-OF-SALE SYSTEMS

WINNER: Square (36.6%)

Runners Up:

- Intuit QuickBooks POS (31.5%)
- NetSuite OnSite POS (3.1%)
- Celerant Command Retail (2.7%)
- Database Creations (2.5%)
- CAM Commerce Cumulus/Retail STAR (2.2%)
- Cougar Mountain Denali POS (1.9%)
- AccuPOS (1.8%)
- Radiant Systems (1.7%)
- AddSum (1.4%)
- Keystroke POS (1.2%)
- Vend POS (0.9%)
- Wasp Barcode (0.3%)
- Other (12.2%)

NOT-FOR-PROFIT ACCOUNTING

Intuit QuickBooks Premier Nonprofit (60.2%)

Runners Up:

- Sage Intacct (5.4%)
- Aplos (4.2%)
- Blackbaud Financial Edge or Fundware (3.4%)
- GMS Software (2.9%)
- Cougar Mountain FUND Suite (2.7%)
- Araize (2.4%)
- Abila MIP (2.3%)
- Fund E-Z (2.2%)
- CYMA Systems (2%)
- AccuFund (1.9%)
- Open Systems TRAVERSE (1.1%)
- OneNFP (1%)
- Serenic Navigator (0.7%)
- Other (7.6%)

REMOTE TECHNOLOGIES

ASP/HOSTED SOLUTION PROVIDERS

Drake Hosted by Right Networks (29.7%)

Runners Up:

- Ace Cloud Hosting (25.8%)
- Right Networks (16.5%)
- Thomson Reuters Virtual Office CS/SaaS (6.4%)
- Cetrom CPA Cloud (4.9%)
- Private Cloud and Cloudnine Realtime by CARET (formerly AbacusNext) (2.7%)
- Verito (1.5%)
- LeaseCrunch (1.3%)
- Network Alliance (1.2%)
- Network Management Group Inc. (NMGI) (0.9%)
- Insynq/CPAASP (0.7%)
- Other (8.4%)

OUTSOURCED TECHNOLOGY SERVICES

Insight: These companies offer a variety of hosting and outsourced business process services.

WINNER: Ace Cloud Hosting (38.4%)

Runners Up:

- Right Networks (27.6%)
- Cetrom (7%)
- Network Management Group Inc. (NMGI) (5.1%)
- CPA2Biz Email Solutions (4.2%)
- AppRiver (3.1%)
- CollBox (2.6%)
- Cloudnine Realtime by CARET (formerly AbacusNext) (2.1%)
- InsynQ/CPAASP (2.1%)
- Other (7.8%)

GENERAL OFFICE TECH

PRINTERS & SCANNERS

More than one selection was allowed.

- HP (54.2%)
- Brother (36%)
- Canon (18.7%)
- Fujitsu (14.2%)
- Epson (13.5%)
- Dell (7%)
- Xerox (4.2%)
- Lexmark (3.7%)
- Samsung (3.1%)
- Sharp (1.8%)
- IBM (1.3%)
- Sony (0.9%)
- NeatCo/NeatReceipts (0.8%)
- Other (5.1%)



OUT-OF-OFFICE

FAVORITE FORM OF PHYSICAL EXERCISE DURING TAX SEASON

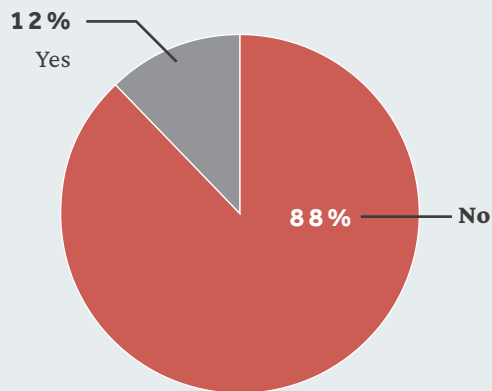
More than one selection was allowed.

WINNER: "Who has time to exercise?" (45.2%)

Runners Up:

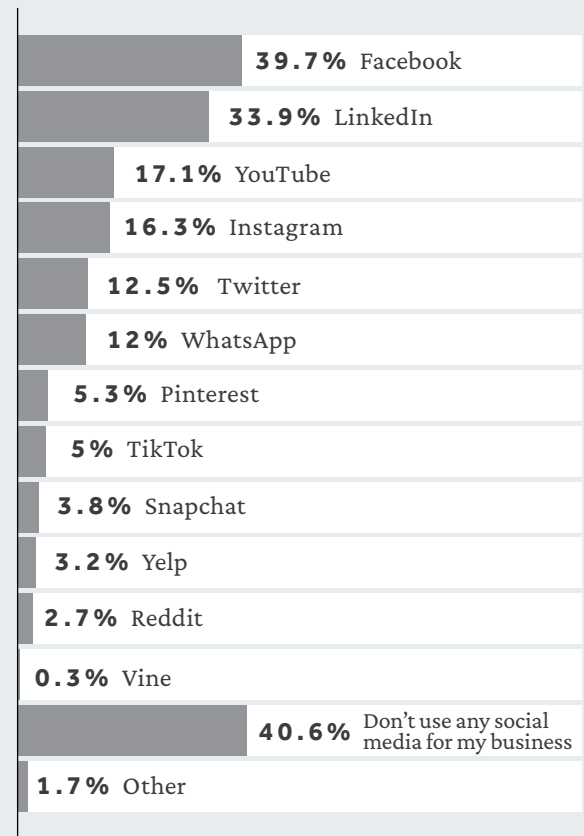
- Jogging/Running (11.6%)
- Weightlifting (10.4%)
- Bicycling (10.1%)
- Yoga (9.1%)
- Jumping to Conclusions (8.8%)
- Aerobics (6.8%)
- Team Sports (3.2%)
- Racket Sports (2.6%)
- Other (22.8%)

DO YOU REGULARLY LISTEN TO ANY ACCOUNTING PODCASTS?

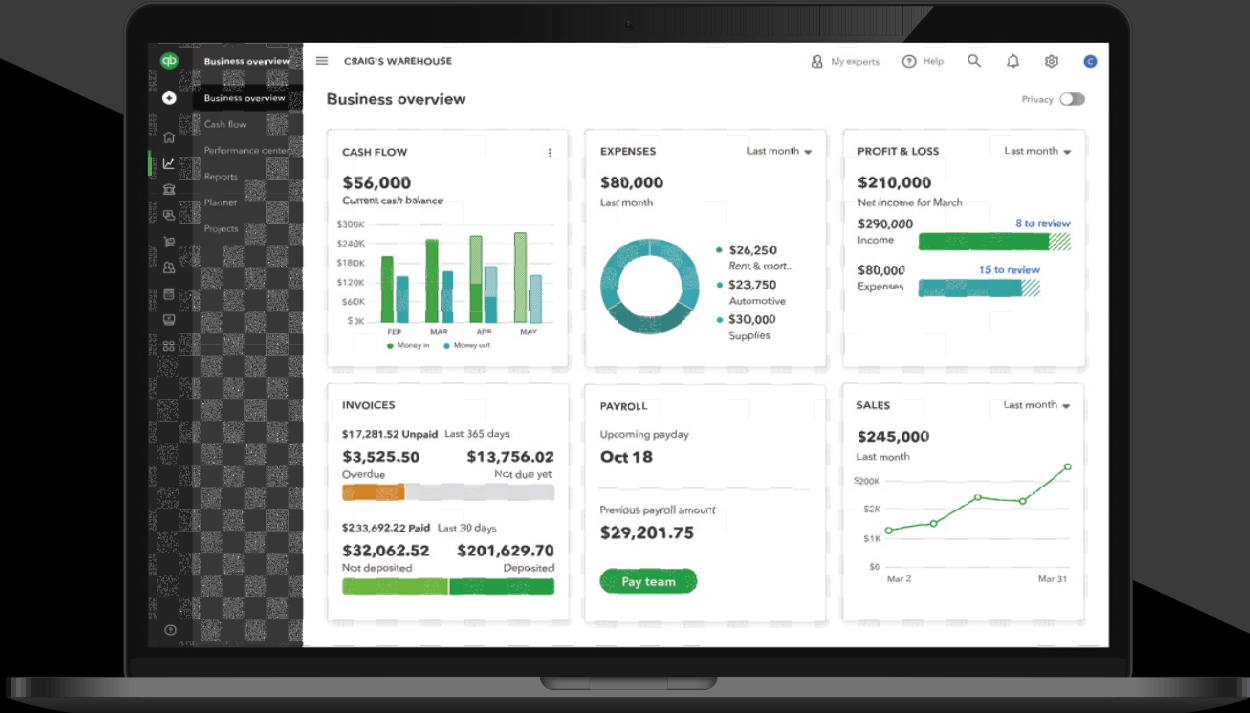


HOW "SOCIAL" ARE YOU? WHICH SOCIAL MEDIA TOOLS DO YOU USE IN CONJUNCTION WITH YOUR WORK?

About 41% of our voters said they don't use any social media tools for business purposes. Multiple responses were allowed, so this totals to more than 100%.



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CPA Practice **Advisor**

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